



MESA EDUCATION AND WORKFORCE DEVELOPMENT ROUNDTABLE

December 4, 2024

2025 Meeting Dates

- **March 5, 2025**
- **June 4, 2025**
- **September 3, 2025**
- **December 3, 2025**

9/4 Meeting Objective: Conduct intentional conversation focused on accomplishments to date to refresh Mesa Education and Workforce Development Roundtable **Collaborative Objective, Strategic Focus Areas,** and **Performance Metrics.**



Strategic Priority Framework

Collaborative Objective: We share expertise to coordinate goals, amplify resources, track data and advise the City Council on the highest priorities that will strengthen, streamline and align Mesa's education (early learning through post-secondary) and its workforce needs.

Strategic Focus Areas

#1 Early Learning through High School

Priorities

- Equitable access to quality early learning
- Increase graduation rates
- Teacher recruitment & retention
- Clear post-secondary career path for all graduating seniors

#2 Post-Secondary

Priorities

- Graduate workforce-ready students & adults
- Increase post-secondary enrollment through marketing of opportunities
- Help students/families seek technical & financial assistance
- Support Mesa's adults to compete for immediate placement in the workforce

#3 Workforce Development

Priorities

- Affordable & equitable access to upskill, train and educate Mesa's residents
- Improve link between ed pathways & industry needs
- Leverage partnerships, engage residents, business & industry to understand need, provide access & training

Highlighted Performance Metrics

- # of students enrolled in preschool & equitable distribution across programs
- Diversity & equity of early learning staff
- % of on-time HS grad rates
- Drop-out rates for HS serving Mesa families
- Annual averages in Mesa teacher pay/compensation

- Post-secondary enrollment statistics
- Completion percentages in post-secondary degree/certification programs
- Mesa College Promise data
- % of Mesa adults with post-secondary credential

- # of Mesa businesses partnering with HS and post-secondary education
- % of post-secondary grad job placement
- Mesa unemployment rates
- Mesa job demand by industry

Strategic Plan: December 2024

WORKFORCE PREPARATION
(COLLEGE, COMMUNITY COLLEGE, CTE, CERTIFICATIONS, ETC.)

EARLY LEARNING

K — 12TH GRADE

Awareness:
Amplify available resources for students, educators, businesses, families and community

- Equitable access to quality early learning

- Enhance promotion of Dual Enrollment, Mesa College Promise

Identify Barriers:
Identifying and addressing financial and other barriers that impact access to educational resources for students and families

- Enhance promotion of community early literacy programs and resources

- FAFSA promotion, awareness and assistance

Link Education and Industry:
Communication, identifying skills, opportunities and experiences

- Early introduction and exposure to STEM

- Increase graduation rates
- Clear post-secondary career path for all graduating seniors
- Increase work-based learning experiences

- Graduate workforce-ready students and adults
- Identify growing and in-demand industries

Post-Secondary Attainment:
advocate for post-secondary training, education, certification, opportunities and benefits

Data:
Measure outcomes by tracking community and city-wide data

- # of students enrolled in preschool

- 3rd grade Reading
- 8th grade Math
- % of on-time HS grad rates
- Drop-out rates
- Incorporate student voice

- Post-secondary enrollment rates
- Completion percentages in post-secondary degree
- Mesa College Promise data
- % of Mesa adults with post-secondary credential
- Mesa unemployment rates
- Mesa job demand by industry

Discussion:

- Do you see the mission/work of your organization reflected in the strategic framework?
- Are there priorities, outcomes or areas of focus absent from the framework?
- Is the framework representative of the needs of our community in regard to education and workforce development? If not, why?



Education and Workforce Data Dashboard

| Early Learning | K-12 Education | Workforce Preparation |
|--|--------------------------|-----------------------------------|
| Preschool Enrollment | On-time Graduation Rates | Post-secondary enrollment |
| Licensed Preschools by location and capacity | Drop-out Rate | Post-secondary completion |
| | Teacher Salary Averages | Mesa College Promise |
| | Community Partnerships | Post-secondary attainment |
| | | Post-secondary grad job placement |
| | | Unemployment Rate |
| | | Job demand by industry |

Data Sources

- **American Community Survey, 1-year estimates:** preschool enrollment, post-secondary enrollment and attainment
- **Arizona Department of Education:** graduation rates, drop-out rates
- **Arizona Department of Health Services:** licensed preschools
- **ESRI Community Analyst:** employment distribution by industry
- **US Bureau of Labor Statistics:** unemployment rate
- **Arizona Auditor General:** Average Teacher Salaries
- **National Student Clearinghouse:** Student enrollment after graduation

City Data Portal Guest Access

https://citydata.mesaaz.gov/login

City of Mesa Data Portal (CityData) City Home Page Public Data Portal Sign In

Sign In to CityData

Access to the CityData Portal is for city employees only.

All publicly accessible data is available on the City's Public Data Portal at <https://data.mesaaz.gov>.

hacktivatemesa@gmail.com

Password

[Forgot Password?](#)

Sign In

Username =
hacktivatemesa@gmail.com

Password = City0fMes@
where "0" is the number

Education and Workforce Dashboard

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mesa
READS

A City That Reads, Succeeds!

Mission Statement/Goals



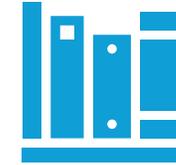
Goal:

Read 15 minutes/Day



Vision:

Raise awareness of literacy efforts and resources in Mesa
Strengthen community



Outcomes:

Increase reading proficiency and foster lifelong learning
Increased use of library and other City resources
Reach 1 million minutes read in Mesa!

Outline of Program

January, 2025 – December, 2025

- January 11th, Kick-off at Mesa Public Library
- Monthly Reading Challenges
- Anchor Events
 - Winter and Summer Reading Programs
 - I Love Mesa Day, Author events, special programming
- Month long Community Read: One Book, One Mesa
- December celebration!

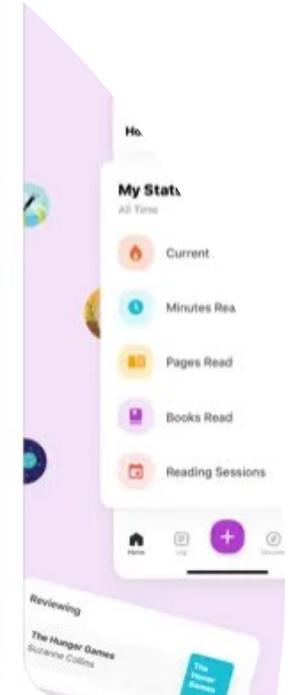
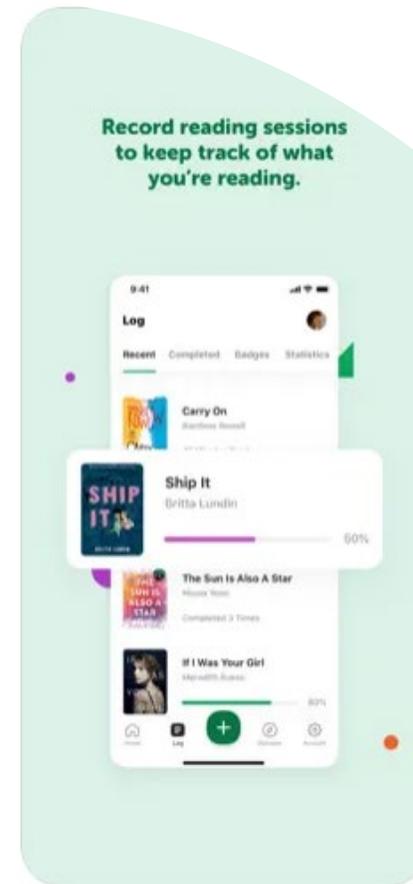
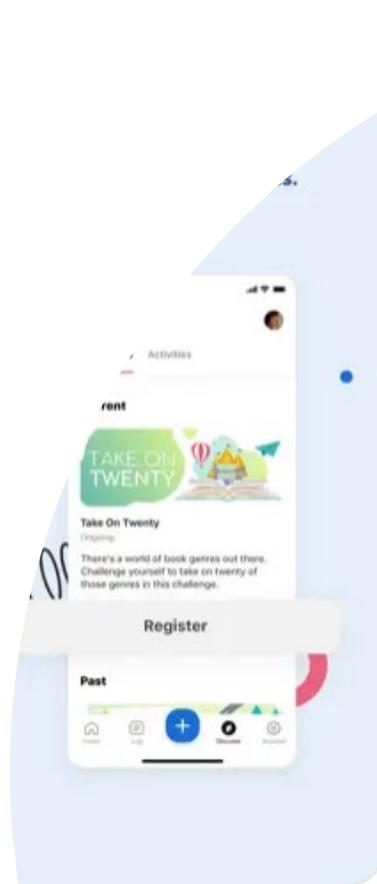
Mesa Reads Partners

- Mayor and City Council
- Mesa Public Library and City of Mesa
 - Education and Workforce, Read on Mesa
 - Arts & Culture, i.d.e.a. Museum
- Mesa Public Schools
- 'One Book, One Mesa' Committee
- You!

How can you get involved?

- Connect with MPL
- Join Beanstack
- Promote on your internal channels/libraries
- Challenge your teachers/classrooms
- Create a 'company challenge'
- Request a presentation or promotional material
- Host programs and read-a-thons
- #MesaReads on socials
- Share the word out!







Join Mesa Reads in 2025!

A year-long celebration of books and reading for all ages.

Reading Challenge 🌟

Read 15 minutes every day to build a small but mighty habit!

Track Your Progress 🌟

Use the Beanstack app to track your reading and help us reach a collective community goal.

Monthly Prize Drawings 🌟

Log your reading each month for a chance to win exciting prizes



For details, visit
mesalibrary.org/mesareads

Next Steps



LAUNCH ON
JANUARY 1ST



MAYORAL
PROCLAMATION,
JANUARY 13TH



ENCOURAGE
PARTICIPATION!



PROMOTE
READING
CHALLENGES



READ 15 MINUTES
A DAY!



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Roundtable Share-outs